

1. Peninsular Dam Removal Engagement Committee

Documents:

[PEN DAM PUBLIC ENGAGEMENT COMMITTEE - 27 OCT 2021 - AGENDA - PDF.PDF](#)



# AGENDA

## Peninsular Dam Removal Public Engagement Committee Meeting

7:30pm - 10/27/2021

Virtual via Zoom (see footer)

Page

- 
- I. CALL TO ORDER
  - II. ROLL CALL
    - Beth Gibbons-Sustainability Commissioner
    - Bryan Foley-Sustainability Commissioner
    - Ila Coltas-Ward 3 resident, Digital Marketing expert
    - Sally Lusk-Ward 2 resident, impoundment property owner
    - Christopher Jacobs-Community Development Manager, City of Ypsilanti
    - Jennifer Symanns-Ward 2 Council Member
    - Steve Wilcoxon-Ward 2 Council Member
  - III. APPROVAL OF AGENDA
  - IV. APPROVAL OF MINUTES
    - IV.1. Approval of Meeting Minutes for 09/01/2021 3 - 4  
[Pen Dam Public Engagement Committee - 01 Sep 2021 - Minutes - Pdf](#)
    - IV.2. Approval of Meeting Minutes for 10/6/2021 5 - 6  
[Pen Dam Public Engagement Committee - 06 Oct 2021 - Minutes - Pdf](#)
  - V. PUBLIC COMMENT ON AGENDA ITEMS
  - VI. RESOLUTIONS/MOTIONS/DISCUSSIONS
    - VI.1. Discussion of Town Hall and Project Updates
  - VII. ADJOURNMENT
- Meeting ID: 830 7138 2281, Meeting Link: <https://us02web.zoom.us/j/83071382281>, Toll Free Phone Access: 888 475 4499, or 877 853 5257





# MINUTES

## Pen Dam Public Engagement Committee Meeting

7:00 PM - Wednesday, September 1, 2021  
Virtual

The Pen Dam Public Engagement Committee of the City of Ypsilanti was called to order on Wednesday, September 1, 2021, at 7:00 PM, in the Virtual , with the following members present:

**PRESENT:**

**ABSENT:**

**1 CALL TO ORDER**

- a) Meeting called to order at 7:35 pm

**2 ROLL CALL**

Beth Gibbons-Sustainability Commissioner - present, Washtenaw County Ypsilanti  
Bryan Foley-Sustainability Commissioner - absent  
Ila Coltas-Ward 3 resident, Digital Marketing expert - present, Washtenaw County Ypsilanti  
Sally Lusk-Ward 2 resident, impoundment property owner - present, Washtenaw County Ypsilanti  
Jennifer Symanns-Ward 2 Council Member- present, Washtenaw County Ypsilanti  
Steve Wilcoxon-Ward 2 Council Member - present, Washtenaw County Ypsilanti

**3 APPROVAL OF AGENDA**

Beth Gibbons Motioned to approved the Agenda, Ila Coltas seconded motion. Most passed unanimously.

- a) Approval of Meeting Minutes from August 11, 2021

**4 APPROVAL OF MINUTES**

Ila Coltas Motioned to approved the Minutes, Sally Lusk seconded motion. Most passed unanimously.

**5 PUBLIC COMMENT ON AGENDA ITEMS**

No Public Comment Provided

**6 RESOLUTIONS/MOTIONS/DISCUSSIONS**

- a) Increasing Outreach for Upcoming Meetings

The Committee discussed a variety of ways each of its members could help support increased community outreach and reviewed the work of staff to

encourage public participation. Commitments were made by several members to flier businesses, Pen Park, and adjacent apartment complexes to the dam. The committee also discussed paid promotion on social media and other digital marketing strategies to increase participation from a diverse group of stakeholders.

**b) Continued Public Engagement Beyond Scheduled Meetings**

The Committee discussed the next steps following completion of the focus groups and townhalls which include monthly meetings of the public engagement committee to follow the progress made by Limnotech and Grant status updates. It was proposed that the committee continue to meet monthly and we will look to formally adopt a schedule at our next meeting to codify that decision.

**c) Messaging for Printed Materials**

Sommer Wood reviewed her draft poster and collateral proposed for distribution. The committee agreed the flyer used to date was sparse on details and included information about prior dates that are no longer relevant. It was agreed that this new printed material from Sommer would be used moving forward in the promotion of upcoming meetings, focus groups, and the townhall.

**7 ADJOURNMENT**

Meeting adjourned at 8:53pm



# MINUTES

## Pen Dam Public Engagement Committee Meeting

7:00 PM - Wednesday, October 6, 2021  
Virtual

---

### 1 CALL TO ORDER

- a) Meeting called to order at 7:39pm

### 2 ROLL CALL

Beth Gibbons-Sustainability Commissioner - Present, Ypsilanti Washtenaw County  
Bryan Foley-Sustainability Commissioner - Absent  
Ila Coltas-Ward 3 resident, Digital Marketing expert - Present, Ypsilanti Washtenaw County  
Sally Lusk-Ward 2 resident, impoundment property owner - Present, Ypsilanti Washtenaw County  
Jennifer Symanns-Ward 2 Council Member- Absent  
Steve Wilcoxon-Ward 2 Council Member - Present, Ypsilanti Washtenaw County

### 3 APPROVAL OF AGENDA

- a) Beth Gibbons moves to approve, Sally seconds to approve the agenda. Unanimously approved

### 4 APPROVAL OF MINUTES

- a) Sally Lusk moves to postpone the approval of the minutes until the next meeting.

### 5 PUBLIC COMMENT ON AGENDA ITEMS

### 6 RESOLUTIONS/MOTIONS/DISCUSSIONS

- a) Discussion of Townhall Meeting Format
- b) Discussion of Further Outreach
- c) Meeting schedule for Public Engagement Committee

**Beth Gibbons motions to postpone meetings for three weeks, Sally Lusk seconds the motion. Unanimously approved**

**7 ADJOURNMENT**

- a) Beth Gibbons motions to adjourn, Ila Coltas seconds the motion. Unanimously approved. Meeting adjourned at 8:32pm